

## The BioCard™ Key Card – works with ALL major hotel lock systems. All the features and strength of Plastic without the environmental impact.



No Wastewater No Waste Gas No Waste Residue

The BioCard key card is a woodless paper card that performs just like PVC. It is an ideal replacement for hotel key cards which generate millions of tonnes of plastic waste annually.

BioCard is waterproof and tear-resistant, has a longer lifetime than a regular PVC card.



100% degradable?

Yes, BioCard is made from calcium carbonate which is present in 4% of the Earth's crust. It can be disposed of and over time will degrade much like an eggshell.

## Toxic?

**NO** - its refined from naturally occurring resources and can be used in direct contact with food products. It is naturally white, no alkaline, bleach or any other chemicals are added during production.

## **Durable?**

The useful lifetime of BioCard<sup>TM</sup> could be even longer than a PVC card. In fact most key cards are used no more than 5 times before being lost or disposed of.

More Expensive? Maybe not! - let's discuss your requirements.

Using a card with eco-friendly material which has the same features of PVC cards with little or no extra cost makes a significant contribution to protection of our fragile environment.

We are asking for your support.

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Millions of PVC key cards end up in landfill every year.

Any alternative needs to be cost-effective and eco-friendly.

The major international hotel chains have committed to eradication of single-use plastics including plastic key cards but contactless check-in via phone App is still some years from being universally available. Millions of PVC key cards are still going into landfill.

Post-Covid, single-use paper cards seemed to be a good option but our customers were struggling and any cost increase was not justifiable.

Next came smaller format paper cards with RFID stickers (it's a sophisticated solution) but hotel managers had concerns that guests would lose the cards and constantly be returning to reception for new ones.



BioCard overcomes all the issues, is non-toxic, eco friendly and biodegradable. Just as important, it is strong and waterproof and works seamlessly with ALL major hotel locking systems.

Please try BioCard and if for any reason it is not to your satisfaction then we will of course refund your investment. We will also try our best to match your current key card pricing and perhaps be able to offer some worthwhile incentives.

Guests and staff will appreciate your initiative and it may help your property stand out in a crowded market.

BioCard can be small step toward a cleaner and greener future.

(If you read this far then thank you – our marketing people said that you wouldn't.)

